



Hi! I'm **Gavin**

Designer + Front End Developer

I'm a brand consultant, copywriter, graphic, web and UI/UX designer. I build websites, mobile apps and sell things online. I work for myself and people I like.

If you like what you see or don't see what you like, shoot me a message below and I will get back to you asap.

PROFILE

NAME

Gavin Washburn

BORN

Aug 6, 1974 - Boise, ID

EMAIL

me@gavinwashburn.com

PHONE

(602) 206-2100

EDUCATION

HIGH SCHOOL

Beaverton High School - Beaverton, OR *Graduation - May 1992*

I graduated from Beaverton High School with a 3.5 GPA. I excelled in English, mathematics and mechanical and architectural design.

GRAPHIC DESIGN

Self Taught *2000 - Present*

My love of art, illustration and architectural design evolved into computer aided graphic design in the late 90s/ early 2000s. I began to spend more and more time on my computer and before I knew it I was making money designing flyers, posters, logos and calls to action.

I like to design new concepts freehand on paper still and then import them to Illustrator to create vectors for web and print.

WEB DESIGN

Self Taught *2005 - Present*

I began building websites almost 15 years ago. I taught myself HTML, CSS and how to use JQuery and a little PHP. I laugh sometimes because I used to create my own stylesheets, thank god for Bootstrap! Front end web development has been my mainstay for over a decade. I have a network of people I like to work with when things get a little over my head. There is not a web project I can't handle.

UI/UX

Self Taught *2015 - Present*

I think UI/UX was a natural evolution for me due to my artistic talents, my understanding of workflows and use of space from architecture, thinking and seeing in layers from mechanical design and the practical application of all this in the virtual world from building websites.

I've been managing UI/UX projects for over four years now. I have a natural ability to translate what the client wants into terms developers can understand. Good UI/UX requires deep thinking, patients and discipline, all of which are strong suits for me.

WORK EXPERIENCE

XANADU CBD

🚩 **Founder** *November 2018 - Present*

I am the founder and creator of Xanadu. Absolutely every aspect of this project is my doing and I am having a blast!

FARE TECHNOLOGY

🚩 **Founder - CEO** *June 2017 - Present*

Fare Technology (Faretech), is a spin off from another venture I started with some friends in 2015, Ridefare. We have created and continue to design and build cutting edge, enterprise class, transportation cloud software. Faretech is UI/UX heavy, not much emphasis on branding or marketing, and more on technology design and management services.

RIDEFARE

🚩 **Founder - Director of Marketing** *June 2015 - June 2017*

Ridefare was a fast-paced project with lots of UI/UX and marketing. UI/UX, web, creative, print, copywriting, social media and marketing strategy.

PHASX TECHNOLOGIES

🚩 **Web Designer + Researcher** *January 2014 - June 2015*

I was General Manager at Phasx for several years. I designed and managed all their websites, ecommerce and social media accounts. I was also tasked with tradeshow project management and direct sales.

PERPETUAL SOLUTIONS

🚩 **Director of Sales** *August 2008 - Present*

I started Perpetual Solutions (PSG), in 2008 with a friend and have since taken it over on my own. I curated an international network of buyers for an advanced military acoustic technology. Under the terms of my teaming agreement with the manufacturer I am not allowed to sell using ecommerce, therefore all sales were the result of travelling and relationship building.

SKILLS

PROFESSIONAL SKILLS

Communication	90%
Leadership	90%
Focus	90%
Reliability	100%

SOFTWARE

Adobe Illustrator	80%
Adobe Fireworks	90%
Adobe Dreamweaver	90%
Shopify	85%
InVision	90%

Zapier	80%
--------	-----

AWeber	85%
--------	-----

Google Drive	85%
--------------	-----

Word, Powerpoint and Excel	80%
----------------------------	-----

WEB

HTML	100%
------	------

CSS	90%
-----	-----

E-commerce	90%
------------	-----

INTERESTS

MUSIC + ART

I've been an artist since I can't remember, and I started playing drums when I was a teenager and have been a performance artist for decades. Music is an amazing part of my life and there's nothing like creating just an awesome piece of art!

MARTIAL ARTS + OUTDOORS

I am a humble practitioner of Jeet Kune Do (JKD), by today's standards, the most evolved mixed martial art on the planet. There is something deeply rewarding about this type of art and I get much more out of it than I put in. I love the outdoors, I enjoy snow skiing, surfing, swimming, hiking and camping to name a few.

BOOKS

Reading is a passion of mine and literally saved my life, long story – maybe I'll write a book someday.... I read almost 100% non-fiction but do enjoy a good story from time to time like *Shogun*, for example. I enjoy reading about banking and the history of money, history in general and ancient civilizations, quantum physics, epigenetics, neuroimmunology, neuroendocrinology and the hermetic teachings.